

IMNG Bellyflap Specifications

- DIMENSIONS:** Refer to attached layout.
- STOCK:** 80# Coated.
- INK:** 4C
- QUANTITY:** As specified in contract. If client-supplied, please contact Tony Draper (IMNG Production, 240/221-2419) for quantity.
- MATERIALS:**
- If client is providing the final, printed product: deliver to:
Publishers Press
Attn: Tammy Baugh
13487 South Preston Highway
Lebanon Junction, KY 40150

Please make sure the publication name and issue date are clearly marked on the outside of all cartons.
 - If IMNG will be handling the printing: deliver electronic files and color proof to:
Production Department
International Medical News Group
5635 Fishers Lane
Suite 6000
Rockville, MD 20850
240/221-4500

Please indicate the four sides (top, bottom, etc.) of bellybands on the color proof.

IMNG BELLYFLAP SPECIFICATIONS

NOTE: Not drawn to scale.

Bleed: 6-1/4" dimension can bleed (add 1/8" top and bottom).

Trim: 10-1/2" x 6"

Live Area: 10" x 5-1/2" (1/4" all sides).

